

2019-2020 District Goals



District: District 14 M
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 35% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

z/c will provide training within the clubs at zone meetings. The GLT to have training events thru out the district and encourage all lions to participate in training events. To work with GLT for advertising in Newsletter and website for additional training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

to conduct training events to work with z/c at leadership training. Develop advertising in website and newsletters. GLT leader will conduct with DG. Fill out forms for money for training and more emails

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

Custom goal and action items

To grow leadership in district and have global team conduct more region and zone meetings thru out the district. To improve leadership qualities in all lions I meet

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	10
3rd Quartter	20
4th Quartter	10

By the end of the 4th quarter, the district will add a total of 60 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 2 Leos to Lions

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	1	20
2nd Quartter	1	20
3rd Quartter	0	0
4th Quartter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Sports, diabetes awareness leader dog

My district will start 1 P Campus Club(s) at 1-P school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	4
2nd Quartter	4
3rd Quartter	4
4th Quartter	4

By the end of the 4th quarter, the district's membership drops will not exceed 16 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Feeling that our death rate is 8% of our lions. AS a DG I want to have positive growth.

NET GROWTH GOAL

60	+	40	-	16	=	84
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fscal year, my distiricti will serve 75000 people.

Action Items:

- Of the total number of people served in my district, 15000 people will be youth (under 18 years old).
- My distirictt will use and promotte service resources to achieve our goal. Service Projectt Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).
- I will encourage clubs in my distirictt to work together to collaborate on their service projectts to maximize the impact in their community

Adittional actton ittems to achieve tthis goal
drug and peace postter projecttsScholarships. sponsorships. Youth Classes. Vision screening.

SERVICE ACTIVITIES

In the 2019-2020 fscal year, my distiricti will completie 2 service activities.

Action Items:

- I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 76% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

recycling plastic bags to make mats for homeless Food drives at all district functions youth involvement in drug and

peace posters Four diamond projects for cancer eye screenings at district convention

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$1000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 4 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 76% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

My District Administrator will encourage all service reporting and make sure that clubs understand the importance